



**BOSS**

HUGO BOSS is a global leader in the upper-premium apparel market. With around 14,700 employees worldwide, the German group develops and sells high-quality fashion and accessories under its BOSS and HUGO brands.

The products range from classic contemporary apparel, elegant evening fashion and casualwear through to shoes, leather accessories and licensed products including fragrances, eyewear, watches, children's fashion, home textiles, writing instruments and umbrellas.

The recent repositioning of the brands has been accompanied by numerous events and campaigns, such as the sponsoring of premium sports, conveying brand values such as success, precision, innovation and sustainability. Sponsorship of cultural events is a further key area of the HUGO BOSS Group's brand communications, aiming to create common ground between art and fashion with respect to design, aesthetics and creativity. This collection of BOSS umbrellas aims to launch the category as a true fashion accessory and complement to the ready-to-wear lines, with an extensive range created to satisfy this niche segment.

Approaching this segment with a fashion house point of view, the BOSS line of umbrellas offers perfectly crafted and performant products, while focusing on innovative designs.





# ICONIC UMBRELLAS

Resolutely chic and modern; with their understated matt black trims, these umbrellas all feature the iconic signature tricolor strap: a beautiful way to underline the new BOSS brand image. Available in three formats: Mini, Pocket and City.

## UMBRELLA

## ICONIC CITY



HUN321A - Iconic City umbrella black 119 €\*

### Design

The Iconic City umbrella reflects modernity and elegance while nodding towards the new BOSS brand identity with its tricolor closing strap. Other luxurious details include a double canopy allowing for a bicolor effect: black outside, and BOSS camel inside. The handle is wrapped in grained textured fabric and embossed with the logo.

### Functionality

The umbrella opens with a convenient button system, facilitating a smooth user experience.



### Size

The City umbrella weighs 600 grams, is 91 cm long and has a diameter of 113 cm when opened.



## UMBRELLA



## ICONIC POCKET

HUF321A - Iconic Pocket umbrella black 109 €\*

### Design

Our Iconic Pocket umbrella is a celebration of the new BOSS branding. It features a luxurious double canopy creating a bicolor effect: black outside, and BOSS camel inside. The handle is wrapped in grained textured fabric and embossed with the logo. The final touch: the tricolor iconic stripes as closing strap.

### Functionality

The handle features a double automatic button system for optimal and easy opening and closing: an accessory at the crossroad between style and functionality.



### Size

The Pocket umbrella weighs 500 grams, and has a length of 35.5 cm when closed, which makes it ideal to carry around. It has a diameter of 102 cm when opened.



## UMBRELLA

## ICONIC MINI



HUG321A - Iconic Mini umbrella black 69 €\*

### Design

All details of our new umbrellas have been carefully designed to celebrate the new branding. From the luxurious black canopy, to carefully chosen details and gunmetal accents. The item is signed with a white BOSS logo. The final touch: the tricolor iconic stripes as closing strap.

### Functionality

Light and compact, the Iconic Mini umbrella has been designed to be easily carried around in its beautifully executed, water-proof pouch. All elements have been studied to make this piece as light and easy to carry as possible.



### Size

At 300 grams, including its external pouch, this small umbrella is the ultimate lightweight. Its height of 24 cm when closed makes it compact and easy to carry around. The diameter of the open canopy is 96 cm.



## UMBRELLA

## TRIGA



HUG311X - Triga Pocket umbrella nude 69 €\*

### Design

The Triga umbrella, with its nude canopy and light gold metal accents, is a statement of understated and delicate luxury, with soft contrasts and beautiful detailing. It is finished with an oversized white BOSS logo signature.

### Functionality

Light and compact, this umbrella has been designed to be easily carried around in its beautifully executed, waterproof pouch. All elements have been studied to render this piece light and easy to carry around on all occasions.



### Size

At 300 grams, including its external pouch, this small umbrella is the ultimate lightweight. Its height of 24 cm when closed makes it compact and easy to carry around. The diameter of the open canopy is 96 cm.





# LOOP UMBRELLAS

The Loop umbrella collection is a celebration of luxurious minimalism. Analogous features include a simplistic handle, angled-cut and embossed with an oversized, yet understated BOSS logo, crisp chrome accents and black canopies, made compelling by their UV-printed grid patterns.



## UMBRELLA

## LOOP POCKET

HUF304A - Loop Pocket umbrella black 79 €\*



### Design

Our Loop Pocket umbrella is a minimalist statement piece. Its tilted handle features an oversized BOSS embossed logo, and is finished with beautiful chrome trims for a resolutely luxe feel. The black canopy is made interesting by an understated, tone-on-tone grid-like pattern.

### Functionality

This item was developed aiming for the lightest possible weight and most compact possible final product, making for an optimal user experience. The handle features a double automatic button system for easy opening and closing. The luxurious external zipped sleeve features beautiful BOSS engraved trims, and allows it to be carried around easily.



### Size

The Loop Pocket umbrella weighs 400 grams, and has a length of 32.5 cm when closed, which makes it ideal to carry around. It has a diameter of 105 cm when opened.







# MONOGRAM UMBRELLAS

The Monogram collection, playing with neutral hues on this iconic graphical print, is both current and understated. Luxurious undertones are brought by the impeccable craftsmanship, as well as the outstanding details such as the handle wrapped in beautiful pebbled textured fabric.

## UMBRELLA

## MONOGRAM POCKET



### Design

Our Iconic Pocket Monogram umbrella features a monogram printed canopy. With its understated and neutral palette, it is simultaneously boldly branded and easy to wear. Mounted on a timeless umbrella form, the result is quietly intriguing and luxurious.

### Functionality

The handle features a double automatic button system for optimal and easy opening and closing: an accessory at the crossroad between style and functionality.



### Size

The pocket-sized version of the Monogram umbrella weighs 475 grams and is 35.8 cm long when closed, which makes it easy to carry around. It has a diameter of 103 cm when opened.



UMBRELLA

MONOGRAM POCKET



HUF310J - Monogram Pocket umbrella dark grey



HUF310X - Monogram Pocket umbrella nude



HUF310Y - Monogram Pocket umbrella camel



HUF310Y - Monogram Pocket umbrella camel 99 €\*



HUF310J - Monogram Pocket umbrella dark grey 99 €\*



HUF310X - Monogram Pocket umbrella nude 99 €\*

\*Indicative recommended retail prices – these prices include VAT.





# GEAR UMBRELLAS

Inspired by an active lifestyle, BOSS GEAR umbrellas echo eponymous products in other categories, with the iconic indented ring elements and bicolor canopies featuring color-block detailing. These umbrellas are resolutely contemporary and functional accessories.

## UMBRELLA



### Design

The compact and ergonomic silhouette of the GEAR Pocket umbrella is enhanced with luxurious details borrowed from activewear, such as a rubber-finished handle. This format is available in four colors, playing on color contrast for a very modern and vibrant result.

### Functionality

Where style meets function: the highly water-resistant canopy is mounted on a double automatic opening and closing system, for a very comfortable user experience.



### Size

Compact and easy to carry around, this item weighs only 420 grams. It is 32 cm long when closed and has a diameter of 105 cm when opened.



## GEAR POCKET





UMBRELLA

GEAR POCKET



HUF007L - GEAR Pocket umbrella blue 79 €\*



HUF007A - GEAR Pocket umbrella black 79 €\*



HUF007T - GEAR Pocket umbrella khaki 79 €\*



HUF007P - GEAR Pocket umbrella red 79 €\*

\*Indicative recommended retail prices – these prices include VAT.

## UMBRELLA

## GEAR CITY



HUN007A - GEAR City umbrella black 99 €\*

### Design

From the indented ring at the tip of the handle to the bicolor canopy, each detail of the GEAR City was designed to mirror the rest of the eponymous GEAR line, and to echo elements of activewear in this elegant accessory.

### Functionality

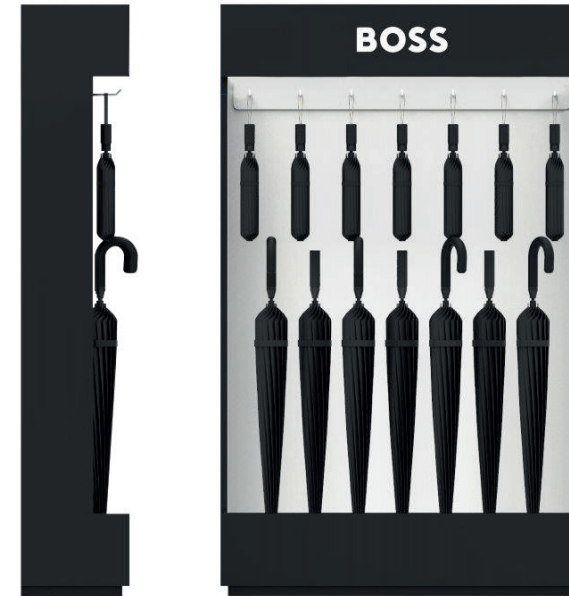
This item was developed aiming for the lightest possible weight and most compact possible final product for an optimal user experience. It features an automatic opening button and is very easy to close. The luxurious external zipped sleeve features beautiful BOSS engraved trims and allows it to be carried around easily.



### Size

This City version weighs 650 grams, and is 91.5 cm long when closed. It has a diameter of 116 cm when opened.





**Umbrella display – HZV022**

**Size:**

100L x 32l x 163H cm

**Weight:**

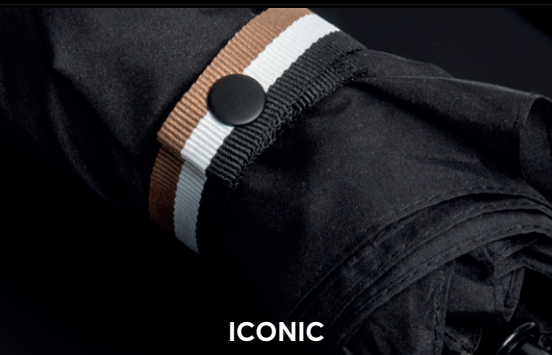
+ - 59,8 kg

**Capacity:**

\* Pocket and Mini size : 24 pcs

\* City and Golf size : 7 pcs

Made of black lacquered MDF



ICONIC

Mini

Pocket

City and Golf



**HUG321A**  
Dia. 960 / L. 240 mm  
69 €\*



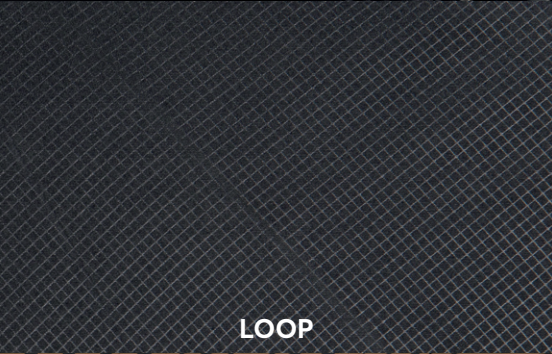
**HUG311X**  
Dia. 960 / L. 240 mm  
69 €\*



**HUF321A**  
Dia. 1020 / L. 355 mm  
109 €\*



**HUN321A**  
Dia. 1130 / L. 910 mm  
119 €\*



LOOP



**HUF304A**  
Dia. 1050 / L. 325 mm  
79 €\*



**HUN304A**  
Dia. 1130 / L. 885 mm  
99 €\*



**HUG304A**  
Dia. 1300 / L. 1000 mm  
119 €\*



MONOGRAM



**HUF310Y**  
Dia. 1030 / L. 358 mm  
99 €\*



**HUF310J**  
Dia. 1030 / L. 358 mm  
99 €\*



**HUF310X**  
Dia. 1030 / L. 358 mm  
99 €\*



**HUN310Y**  
Dia. 1140 / L. 930 mm  
109 €\*



**HUN310J**  
Dia. 1140 / L. 930 mm  
109 €\*



GEAR



**HUF007A**  
Dia. 1050 / L. 320 mm  
79 €\*



**HUF007L**  
Dia. 1050 / L. 320 mm  
79 €\*



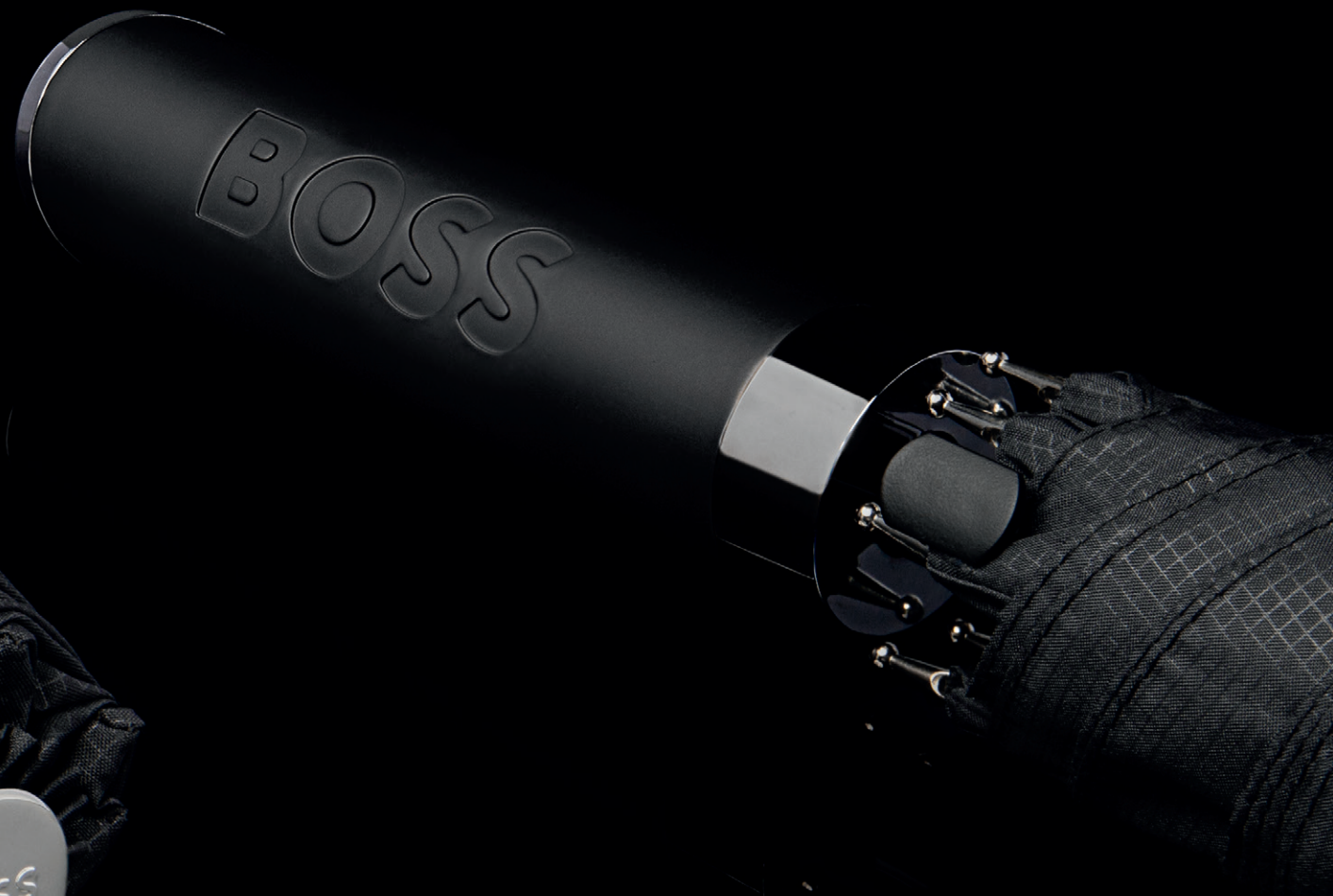
**HUF007P**  
Dia. 1050 / L. 320 mm  
79 €\*



**HUF007T**  
Dia. 1050 / L. 320 mm  
79 €\*



**HUN007A**  
Dia. 1160 / L. 915 mm  
99 €\*





**BOSS**

